



**World Cat 2009 NMMI CSI Award Winner
Press Release**

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FOR IMMEDIATE RELEASE

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World Cat receives 6th straight NMMA CSI Award for Excellent Customer Satisfaction

Tarboro, NC (September 1, 2009) –

World Cat is proud to be a recipient of the 2009 CSI Award for Fiberglass Outboard Boats.

At World Cat, not only are our boats World Class, so is our customer service. World Cat is the only catamaran builder to receive the 2009 CSI Award and part of a small select group of boat builders to have won the award SIX consecutive times.

How did we do it? It's pretty simple. The customer comes first. Whether it's sales, service, or warranty, World Cat goes to great lengths to thrill our customers. From our factory support to the professional service personnel at our dealerships, the commitment to customer satisfaction is unwavering.

Over the past decade World Cat has built brand loyalty that rivals and even surpasses many of the traditional boat brands. We don't do a lot of advertising in glossy magazines because we don't need to. Our customers do a much better job of dispelling the myths about cats and convincing their friends and neighbors to sea trial our boats and "feel" the difference.

Many thanks to our loyal customers. We wish you all a happy and healthy year.