



## World Cat 320 Center Console (320CC) Press Release

1090 West Saint James Street | Tarboro, NC 27886 | Ph 252.641.8000 | F 252.641.9866

**FOR IMMEDIATE RELEASE**

Contact: Stacy Miller  
World Cat  
866.485.8899 x 207  
smiller@worldcat.com

### World Cat Introduces Its Newest Model – 32-Foot Center Console

New 320CC will Debut at the  
Miami International Boat Show February 11 – 15, 2010

**Tarboro, NC (October 2009) –**



At the 2010 Miami Boat Show, World Cat will debut the 320CC Center Console. The 320CC has the beam, stability, and ride of the 330TE combined with the styling and family seating of the 290CC. The new 320CC is built with the most modern boat-building techniques to increase strength while reducing weight: the hull is resin-infused, using the latest equipment and advanced laminates, then chemically bonded to the fiberglass superstructure and finally to the deck. The result is a stronger, faster, and lighter fishing machine, and we expect huge improvements in fuel efficiency and top-end speed.

Fishermen using the 320CC will appreciate the 40% more cockpit depth than the 330TE, the 1300+ quarts of fishbox or dry storage space, the 12-gunnel mounted rod holders, and the 45-gallon livewell. And when not fishing, enjoy the seating capacity upfront for 6-adult, perfect for an evening cruise, as well as the optional swim-platform for diving at the reef with the family. Built on the same enhanced semi-displacement twin-hull design as our popular 320EC, the 320CC's promises a smooth dry ride that lets you enjoy both hardcore fishing and family time like never before.

The model will be available in the spring of 2010. To learn more, visit [www.worldcat.com/320cc](http://www.worldcat.com/320cc).

#### **Advanced Hull and Stringer Laminate and Production Method**

To create the best offshore fishing boat in the World we knew we had to think outside the box. Since we are the “cat” people this is right up our alley. First we tested the 32 hull (from our popular 320EC) with different weights in the notoriously rough Atlantic waters off of North Carolina. We tested the boat with heavier and lighter loads than a normal World Cat 32 center console. It was determined that the best rough water ride on our 32 hull was achieved at 1,800 pounds under our normal weight.

“To achieve this optimal weight while maintaining the boat’s strength, required us to utilize new production methods,” said Andrew Brown, president of World Cat. “Working with our core and fiberglass vendors we developed a laminate that was an astounding 20 times more rigid than a normal World Cat, and is 1,200 pounds lighter,” elaborated Brian Cooke, World Cat’s Product Manager.



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The 320CC is the first resin-infused production catamaran. This is a low-emission process where the glass and coring come pre-cut for the hull. The pieces are set in the hull like a complex zigsaw puzzle. A vacuum bag is placed over the hull and sealed. Then a vacuum is applied and the resin is pulled into the mold at multiple locations so that all the glass is impregnated with resin to accomplish ideal resin-to-glass ratios. This process is simple, clean, and it eliminates air voids in the process.

To take additional weight out we then developed a fiberglass stringer system that would chemically bond into the hull. Again we worked with our vendors to develop a lightweight stringer system that was 600 pounds lighter and provided all the strength of a normal World Cat. We then chemically bond the hull to the fiberglass stringers and to the deck. These new techniques increase strength while reducing weight, resulting in a stronger, lighter, faster, and more fuel-efficient vessel.

### **Expansive Cockpit**

The expansive fishing cockpit of the 320CC features 105-square feet of space and contains dedicated fuel filter cabinets, and tackle and bulk storage compartments for fishing supplies. The Euro transom enables passengers to easily board the vessel or haul large fish onto the deck, and features a heavy-duty acrylic door at the walkthrough for increased durability. The transom also features built-in bait prep and tool storage, and a freshwater transom shower. A transom mounted chilled bait tray on the starboard side is optional. There is also an optional high pressure misting system with 10 jets integrated into the hardtop and into the forward seating.

The layout has 30% more cockpit depth than the World Cat's popular 330TE.

### **Improved Helm Area**

Center consoles typically lack protection from the elements, but the new 320CC features a full wraparound windshield. Include the optional canvas package and you can protect up to four individuals from the weather or create a pilothouse for two. The 320CC lockable electronics box is capable of accommodating two 15" electronics screens. The double helm seat includes individual flip-up bolsters and arm rests. Steering, engine and electrical controls are strategically placed to allow for comfortable operation from both a standing and seated position.

### **Fishing Amenities**

A standard 45-gallon livewell with acrylic lid supplies a cockpit loaded with (12) rod holders and (4) rocket launchers. Rod and gaff storage is provided in the cockpit and bow to ensure you're always prepared to do battle. Whether you're searching for tonight's dinner or a trophy catch, the twin 300-quart floor fish boxes or twin 225-quart bow boxes provide ample room for storage. Add to those the 105 and 185-quart forward coolers and the 300-gallon fuel capacity and it's easy to see this boat is ready for long runs and tight lines.

### **Twin-hull Design for the Smoothest Ride**

The 320CC builds on the same patented Vectorflo® Air Cushion System that gives all World Cat boats their trademark smooth ride. The enhanced twin-hull design of the 32-foot series provides an amazingly stable fishing platform, as the twin hulls slice through choppy water and keep the deck parallel to the sea.



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### **Versatile Design**

Beyond its fishing pedigree, World Cat made a concerted effort to include families and friends into their design. Center consoles are not known as cruising oriented but the 320CC makes this transition easily. The bow contains large storage areas for days on the water and can be converted between sun platform and seating for (6) adults. With additional built-in console seating for two and the optional bow table, you can eat a meal, enjoy cocktails with friends, or relax and enjoy the sunset.

### **Other New 2010 World Cat Features**

Designed to bridge the gap between hardcore fishing vessel and customer comfort, the 320CC will satisfy both the angler and their family.

Special features of the 320CC include a full wraparound windshield with side vents, walkthrough Euro-transom, over 1300 quarts of insulated fishbox storage, (14) cup holders forward, (12) gunnel mounted rod holders, bow seating for (6) adults, and a marine head. “The 320CC represents the perfect marriage of a center console fishing boat with a family friendly dual console,” said Brown. Other new features onboard the 320CC include an automatic cockpit floor wash-down system that with a flick of a switch you can spray the deck with raw water to clean off debris.

“Our customers raved about the size and smooth ride of the enhanced twin-hull design of our 320EC, but fishermen continued to ask about the center console,” said Brown. “Therefore we were able to get a great amount of feedback to use when designing this model, and I think the final product represents our commitment to providing our customers with the boat they dream about.”

The 320CC gives you a smooth dry ride, the ability to enjoy hardcore fishing or family time, and we expect huge improvements in the top-end speed and cruising fuel efficiency.

To learn more about this boat visit [www.worldcat.com/320cc](http://www.worldcat.com/320cc).

To learn more about World Cat and the World Cat Owners Club, please visit [www.worldcat.com](http://www.worldcat.com).

### **About World Cat**

World Cat is a builder of high quality power catamarans that are renowned for their smooth ride. World Cat is headquartered in Tarboro, North Carolina, within the heart of the nation’s boat building capital. With a fleet of power catamarans ranging from 23 feet to 33 feet, World Cat makes high quality boats that are built to last for years of cruising and fishing outings. Each boat is built by highly-skilled and dedicated craftsmen to ensure the smooth, superior ride of a World Cat.

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